

## Arctic Cat 4-wheeler Official Rules

1. Contest is open to Alaska residents **18 years of age and older**.
2. No purchase necessary to enter. Odds of winning will be determined by the number of keys distributed. To win the Arctic Cat 4-wheeler your key needs to start the engine. Certificates for keys will be given away over the air on KAYO, Country Legends 100.9 radio and at business locations during live remote broadcasts. To qualify on the air listen for the sound of a growl and a cue to call the Legends request line. Be the 10th caller to get a certificate and a qualifying prize. We're giving away two certificates on the air per day, Mon-Fri except Memorial Day, from April 27<sup>th</sup>, 2009 to June 19<sup>th</sup>, 2009. You may qualify for a certificate at any of the live remote broadcasts by entering a drawing at the business location. Drawings for a certificate will be held at the end of each broadcast and certificate winner must be present to win. If live remote broadcast drawing winner is not present, KAYO reserves the right to draw another entry. Certificates will be exchanged for keys at grand prize giveaway on June 20<sup>th</sup>, 2009. Certificate winners must be present to win. Proof of identity will be needed at grand prize giveaway. The first key that starts the ATV is the winner. In the event no key starts the ATV a simple drawing of all key holders will determine the winner. One entry per person per remote.
3. One qualifier per household for the duration of the contest; only one given key per contestant. Everyone is eligible to win except employees of **Wasilla Arctic Cat, KAYO Radio**, employees of other radio stations and their immediate families.
4. Prize consists of a new 2008 Arctic Cat 650 H1 TRV Plus. There will be no substitution of prize. Prize is not redeemable for cash. Prize is non-transferable and subject to availability. Failure to collect prize constitutes forfeiture of the prize. If forfeited, the prize will remain the property of KAYO Radio.
5. As the winner, you will be required to sign a release form before your prize will be awarded. Winner's Social Security number will be required to claim the grand prize.
6. All participation in this contest is voluntary and participants acknowledge that KAYO Radio and other participating sponsors are not responsible for any liabilities arising directly or indirectly from the award or use of the prize.
7. Winner grants KAYO Radio and Wasilla Arctic Cat irrevocable consent in perpetuity to the use of the sound recordings, photographs, video tape, and illustrations taken during or in connection with the contest, in any and all applications including but not limited to advertising, commercials, promotion, stories, text, articles, illustrations, copy, and commercial exploitation, in any and all media forms at any time without the winner's further knowledge or consent.
8. Certain restrictions apply. Winner is responsible for applicable taxes and license fees.
9. Non-Compliance with rules by winner(s) may result in the forfeiture of prize(s). The decision of KAYO management in the interpretation of these rules is final. By participating, persons agree to be bound by the decisions of the judges and the official contest rules.
12. KAYO Radio reserves the right to revise these rules at any time.